

# MINNESOTA AG NEWS

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## WHOLESALE VALUE OF MINNESOTA FLORICULTURE CROPS UP 3.6%

For producers with \$100,000 or more in annual sales, the 2003 wholesale value of floriculture crops sold in Minnesota, estimated at \$74,984,000, is up 9.3% from the revised 2002 valuation. At the national level the wholesale value of floriculture crops produced by such operations, \$4.76 billion, is up only 0.1% from 2002. Production of floriculture commodities in Minnesota in 2003 represented 1.6% of the total U.S. production, with the State ranking 16<sup>th</sup> among the 36 States with significant floriculture production.

The most important floriculture commodity grown in Minnesota in terms of sales volume continues to be **bedding and garden plants**. For operations with \$100,000 or more in sales, bedding plants represent 00% of the value of all sales at wholesale of floriculture commodities sold in 2003. The volume of sales rose/fell 0%, from \$00.0 million in 2002 to \$00.0 million in 2003, the second/third consecutive yearly increase in sales volume in this category. At the national level, bedding and garden plants represent 00% of the wholesale value of all floriculture commodities sold in 2003, and their dollar volume, \$0.00 billion, was 0% lower/higher than a year ago.

Within the bedding and garden plants category, potted plants represented 00% of the wholesale value of Minnesota sales in 2003; flats, 00%; and hanging baskets 00%\*. From 2002 to 2003, the wholesale value of potted plants sold increased/decreased by \_\_%, but that of flats declined/rose by \_\_%. The wholesale value of hanging baskets rose/fell by \_\_%. At the national level, potted plants represent \_\_% of the wholesale value of bedding and garden plants; flats, \_\_%, and hanging baskets \_\_%. The wholesale value of pots sold increased/decreased by \_\_% at the national level from 2002 to 2003, but flats decreased/increased by \_\_%. The wholesale value of sales of hanging baskets increased by \_\_% nationally.

The second (?) largest category by wholesale value of sales in Minnesota is that of **flowering potted plants**. Their wholesale value of \$00.0 million represents \_\_% of all 2003 sales from operations with \$100,000 or more in sales. The value of sales here is up/down by \_\_% since 2002. Flowering potted plants at the national level represent about \_\_% of the wholesale value of all sales, but the dollar value remains essentially unchanged/up/down from 2002.

The third (?) largest category by value of sales in Minnesota is **herbaceous perennials**, representing \_\_% of the wholesale value of all sales. From 2002 to 2003, the volume rose by \_\_%, to \$00.0 million. Sales of hardy/garden chrysanthemums and hostas actually decreased, but the decrease was offset by a rise in sales of other herbaceous perennials. Sales of hostas at the national level increased/decreased by \_\_%, but sales of other herbaceous perennials rose/fell by 00% in one year's time.

Although value of sales at wholesale increased/decreased from 2002 to 2003 by nearly \_\_% for all **cut flowers** in Minnesota, this category showed a \_\_% rise/decline at the national level, where the wholesale value is at its lowest since \_\_\_\_, reflecting competition from imported cut flowers. Of the \_\_ floriculture operators surveyed in Minnesota with gross sales over \$100,000, only \_\_ were selling cut flowers. This \$.\_ million of sales in this category represented slightly over \_\_% of the wholesale value of all sales.

**Foliage plants** account for only \_\_% of floriculture sales in Minnesota, and the value of all sales at wholesale rose/dropped -.-% from 2002 to 2003. At the national level, value of sales rose/fell \_\_%.

National and State information in this release was extracted from the USDA Floriculture Crops, 2003 Summary, published as a release in April 2004. The table on the following page gives the details of individual floriculture commodities in 2003 and 2002. The 2002 figures represent in some cases a revision to those published a year ago. This national-level summary may be obtained by connecting to the Internet and going to the NASS Home Page at <http://www.usda.gov/nass/>. Select "Today's Reports" or Publications and then Reports Calendar or Publications and then Search, by Title or Subject. Or, for a paper copy call the toll-free order desk, 800-999-6779 in the U.S. and Canada.

